



2022 Impact Summary

A message from our founders

Since inception, we have served over 2500 children and now have a presence in 48 states. We continue to build an incredible community that supports us through referrals and donations.

Thank you for continued support and contributions. Your support is what allows us to grow and expand. As we look ahead into 2023, we maintain similar goals to last year, and hope to continue to grow and serve children to support them as they deal with loss and grief.

Here's to a hopeful 2023, thank you for being part of the Charlie's Guys community!



A handwritten signature in blue ink that reads "Kjerstin Davies".

Kjerstin Davies
Co-founder,
President



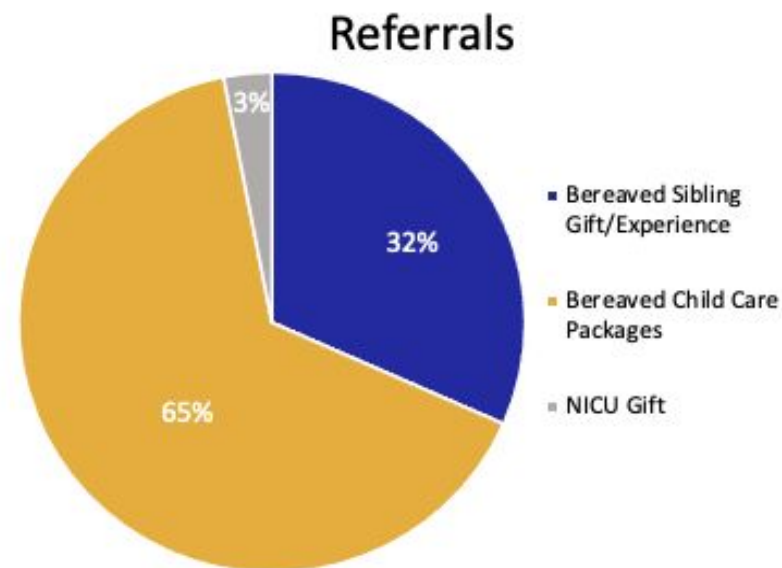
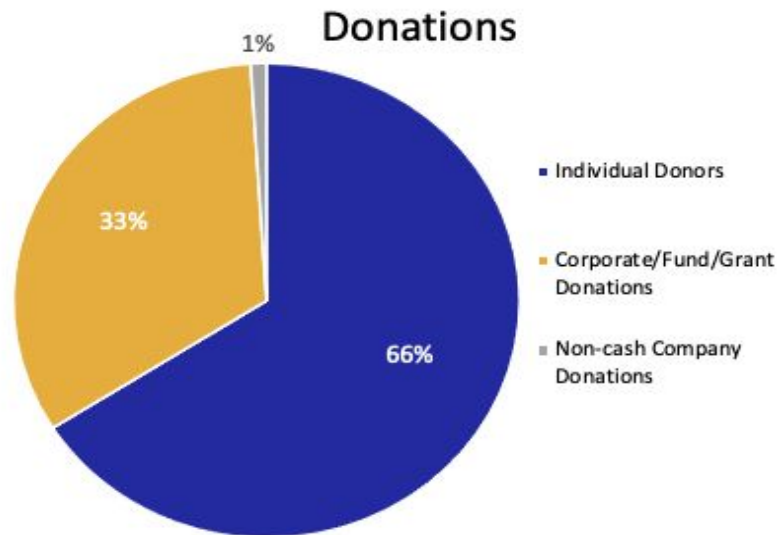
A handwritten signature in blue ink that reads "Shaun W Davies".

Shaun Davies
Co-founder,
Vice-President & CFO

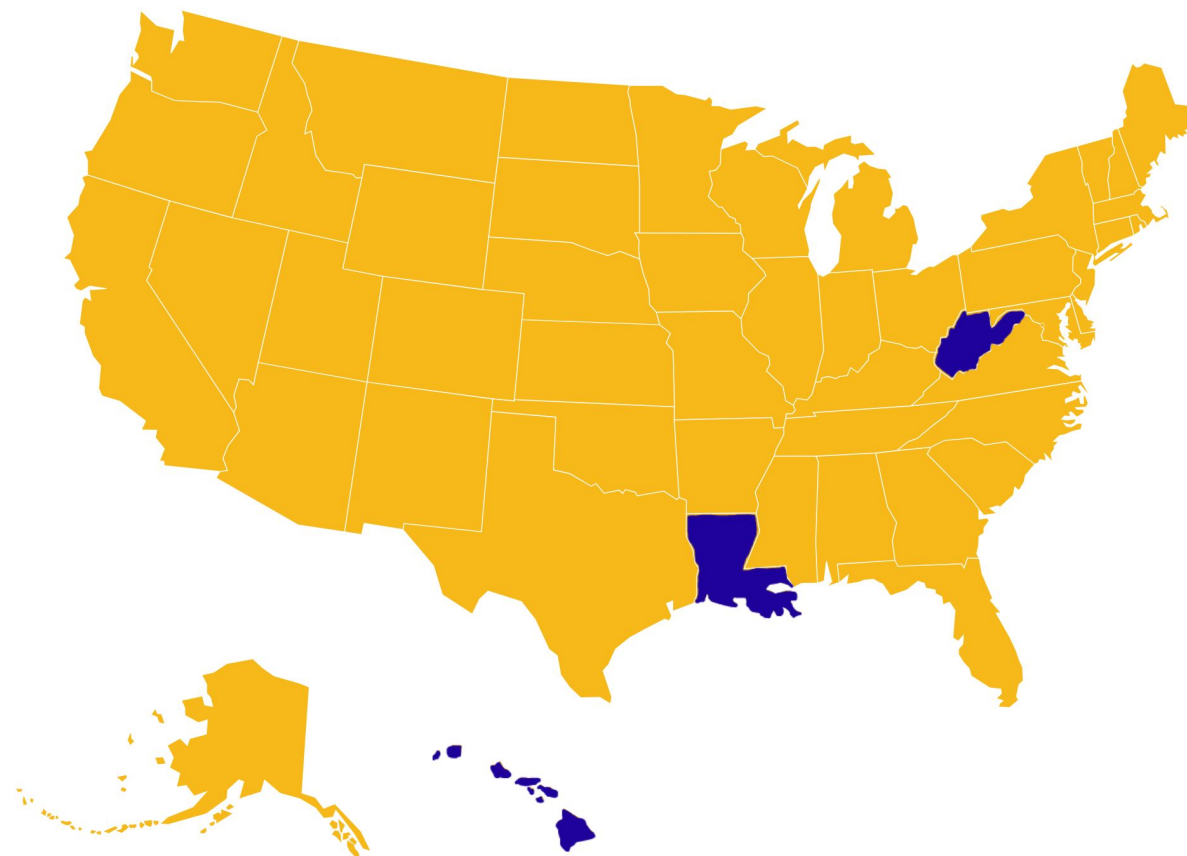
2022 at-a-Glance

- Charlie's Guys brochures and materials are now in **35** children's hospitals and NICUs across the country
- We expanded our services into **9** new states.
- We've expanded our team to **6** board members, including a Director of Fundraising, and **4** volunteer interns
- We had **1400** children referred in 2022 – three and a half times more children than in 2021!
- Year after year **we continue to triple in growth.**
- Our waitlist has **95** children verified and awaiting their gifts. We have **673** children still needing to either choose their gift or become verified.

The power of our community



To date, Charlie's Guys has over 2500 children referred across 48 states



2023 Goals

- Continue to expand our national exposure and provide services to children in all 50 states
- Support growth by developing revamped materials that will be provided in at least one hospital in every US state
- Launch inaugural Run/Walk fundraiser.
- See a 20% increase in donations to support referral growth.

Thank you!

Your generosity and support has allowed us to share our mission of reminding children who have lost a sibling that they are loved and not forgotten.

To stay involved in 2023, visit our website www.charliesguys.com

