

★ CHASING CHARLIE ★

5K EVENT

EXECUTIVE SUMMARY

The second annual Chasing Charlie 5K is a virtual run/walk fundraising event that supports Charlie's Guys, reminding bereaved children they are loved and not forgotten-one step at a time.

May 12-18, 2024

May 12-18: Virtual event

-Anytime, anywhere, with your choice of physical activity (i.e. run, walk, etc.)

Contact Us:

 www.charliesguys.org

 charliesguys@gmail.com

 [@charliesguys](https://www.instagram.com/charliesguys)

 Register for Chasing Charlie






*For sponsorship opportunities for this event please email charliesguysgive@gmail.com

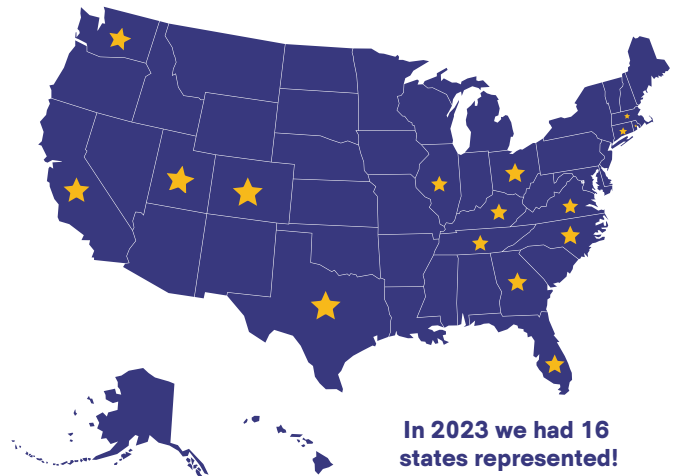


ABOUT CHASING CHARLIE

Chasing Charlie is an all virtual event and will be held May 12-18, 2024. Participants may time their own 5K (3.1 miles), 1 mile fun run, or 100 yard dash and record their time on the race website if interested (recording times are not required). All funds raised will go directly towards supporting bereaved children.

CHASING CHARLIE 2024 GOALS:

-  **Fulfill our current waitlist**
-  **Increase awareness across the country**
-  **Runners representing at least 20 states**



In 2023 we had 16 states represented!



CHARLIE'S GUYS



REMINDING CHILDREN WHO HAVE LOST A LOVED ONE
THAT THEY ARE LOVED AND NOT FORGOTTEN

1 in 12 children in the US will experience the death of a sibling or parent by the age of 18, that is approximately...

6

MILLION BEREAVED CHILDREN

Judi's House, 2023

3,050
Bereaved
Children
Referred

Charlie's Guys has served children across 49 states!



1,950
Bereaved
Children
Served

We now receive 100 referrals each month.

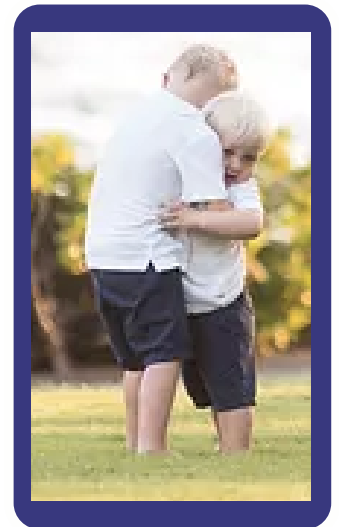
HOW WE SERVE:

- ★ Bereaved Sibling Gifts/Experiences
- ★ Bereaved Child Gifts
- ★ NICU/PICU Sibling Gifts
- ★ Charlie's Clubhouse Pen Pal Program
- ★ Bereaved Child Gift Guide
- ★ Grief Resource Directory

ABOUT THE ORGANIZATION

Charlie's guys is a Colorado-based nonprofit organization and is the only organization of its kind that serves children who have lost a sibling with a special gift or experience to help them through the trauma on their grief journey. The organization was founded in 2018 to commemorate and honor the life of 23-month-old Charlie Davies after he unexpectedly lost his life. Charlie loved superheroes, specifically the Transformers: Robots in Disguise. He called the robots "The Guys" as in "disguise," which is how the name "Charlie's Guys" was born.

Charlie's Guys provides FREE grief resources, gifts & experiences for grieving children.



EXAMPLES OF LOVING THROUGH THE GRIEF JOURNEY



Events & Experiences

- Disney on Ice
- Sporting Events
- Concerts
- Limo Experience
- Museum Memberships
- Staycation
- Zoo or aquarium visits
- Spa Day

Gifts

- Individualized gifts for children who have lost a parent or grandparent
- Gifts for children who have a sibling in the NICU/PICU

Supporting Specific Hobbies & Interests

- Providing an outlet for a child who has lost a sibling through mediums such as:
 - Dance lessons
 - Art Supplies
 - Basketball Hoop
 - Kiwico Monthly Subscription



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