



2020 Impact Summary

A message from our founders

Like many organizations, 2020 threw us some curveballs. Despite the global pandemic, we continued to find creative ways to make an impact on bereaved siblings and children. During this time, we also challenged ourselves on ways to impact more children experiencing different types of grief and loss.

This year, we introduced four new programs that allow us to broaden our reach and increase our services to children across the country. We served over 140 children and expanded into eight new states. Our incredible community came together remotely to complete our annual Points of Lights project assembling fidget kits for Judi's House in Denver and to contribute homemade cards for our care packages.

Thank you for continued support and contributions. We are looking forward to closing out 2020 and setting our sights on new goals and growth in 2021.



Kjerstin Davies
Kjerstin Davies
Co-founder,
President



Shaun W Davies
Shaun Davies
Co-founder,
Vice-President & CFO



2020 at-a-Glance

- Over 75 volunteers participated in a remote volunteer events creating fidget kits for the children at Judi's House and creating sympathy cards for Charlie's Guys' care packages
- Charlie's Guys brochures and materials are now in 13 children's hospitals across the country
- We launched four new programs:
 - *Charlie's Clubhouse* pen pal program, with currently 65 children participating
 - *Grief Therapy stipend program* for children who have lost a loved one
 - *Charlie's Pals*, a support program for NICU/PICU siblings
 - *Student Volunteer Intern program*, with six new part-time intern volunteers fulfilling hours towards their Child Life Specialist Certification
- Raised 60% more than 2019, allowing for continued and expanded programs
- Served 140 children – a 30% increase from 2019

Spreading the word



My Corner of the Universe invited co-founder Kjerstin Davies to share how Charlie's Guys was created



ShoutoutColorado, a nomination based "shout out" column from Denver Voyager featured Kjerstin Davies and Charlie's Guys



Love What Matters, a platform that amplifies real stories by real people to celebrate the love, kindness and compassion they represent featured the Davies' story on the inception of Charlie's Guys



Open to Hope invited co-founder Kjerstin Davies to participate in a video conversation discussing the impact of COVID-19 on grief

2021 Goals

- Continue to expand our national exposure and provide services to children in all 50 states
- Support growth by developing revamped materials that will be provided in at least one hospital in every US state
- See at least a 20% increase in donations to support new programs and sustain growth
- Support 50% more families with bereaved siblings or children
- Develop a mentorship program for bereaved siblings who are too old for gifts/experiences or aging out of the pen-pal program

Thank you!

Your generosity and support has allowed us to share our mission of reminding children who have lost a sibling that they are loved and not forgotten.

To stay involved in 2021, visit our website www.charliesguys.com

