



2021 Impact Summary

A message from our founders

While the world continued to face challenges due to the pandemic in 2021, we were able to continue to expand our footprint nationally across our programs.

Since inception, we have served over 687 children and now have a presence in 43 states. We continue to build an incredible community that supports us through referrals and donations.

Thank you for continued support and contributions. Your support is what allows us to grow and expand. As we look ahead into 2022, we maintain similar goals to last year, and hope to continue to grow and serve children to support them as they deal with loss and grief.

Here's to a hopeful 2022, thank you for being part of the Charlie's Guys community!



Kjerstin Davies

Kjerstin Davies
Co-founder,
President



Shaun W Davies

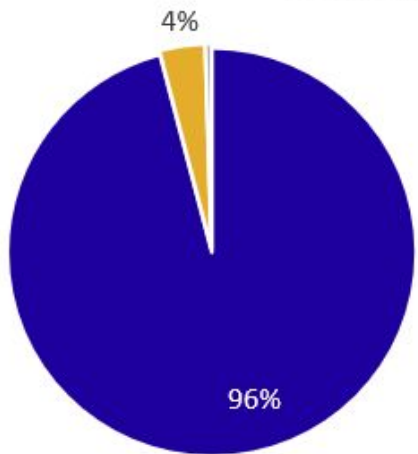
Shaun Davies
Co-founder,
Vice-President & CFO

2021 at-a-Glance

- Charlie's Guys brochures and materials are now in **21** children's hospitals and NICUs across the country
- **4** volunteer interns and **1** volunteer admin assisting with each of our various programs:
 - *Charlie's Guys* supporting bereaved siblings and children
 - *Charlie's Pals*, a support program for NICU/PICU siblings
 - *Charlie's Clubhouse* pen pal program
- With our expanded programs, we served **380** children in 2021 – nearly three times as many children than 2020!

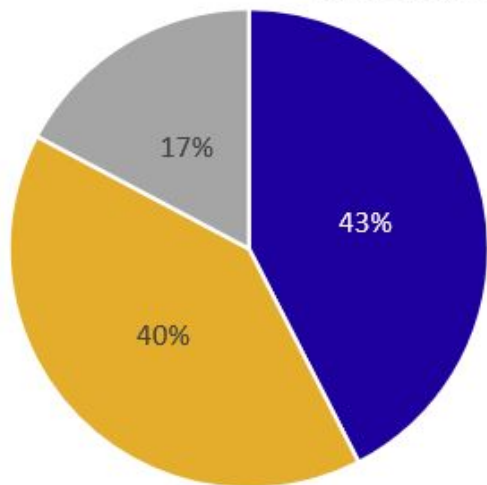
The power of our community

Donations



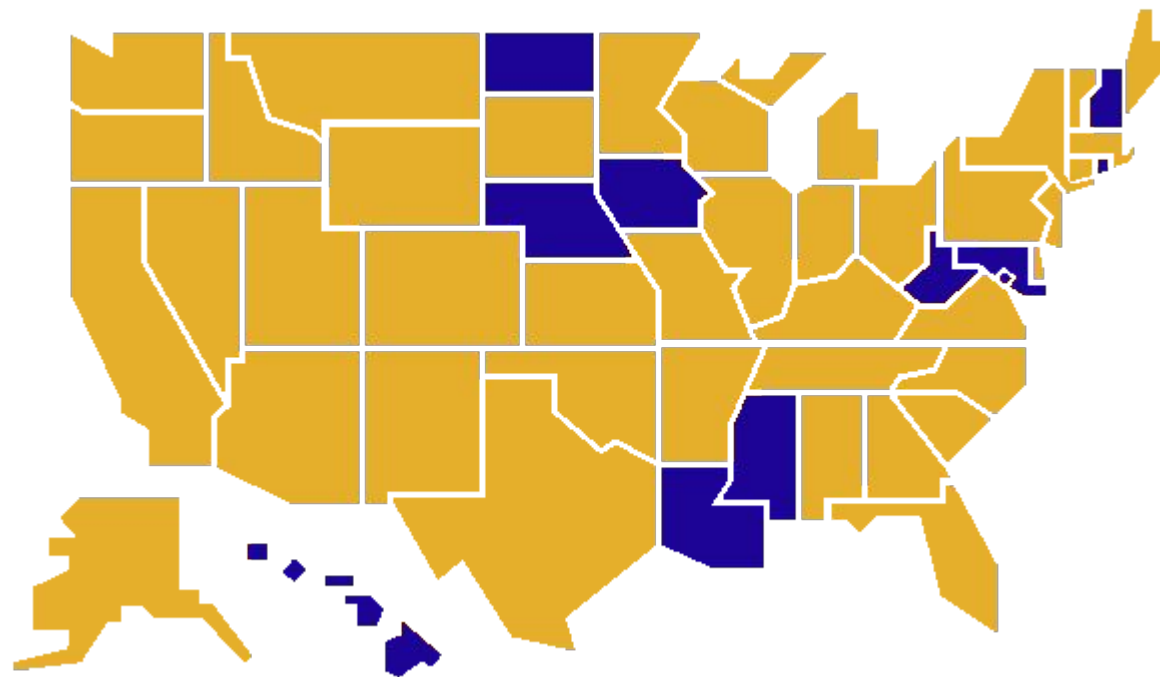
- Individual Donors
- Corporate/Fund/Grant Donations
- Non-cash Company Donations

Referrals



- Bereaved Sibling Gift/Experience
- Bereaved Children Care Package
- NICU Gift

To date, Charlie's Guys has served 687 children in 43 states



2022 Goals

- Continue to expand our national exposure and provide services to children in all 50 states
- Support growth by developing revamped materials that will be provided in at least one hospital in every US state
- Launch a new program that has been in development in 2021
- Grow our social media presence to continue to spread the word
- See a 20% increase in donations for new programs and to sustain growth
- Support 50% more siblings/children experiencing loss or grief

Thank you!

Your generosity and support has allowed us to share our mission of reminding children who have lost a sibling that they are loved and not forgotten.

To stay involved in 2022, visit our website www.charliesguys.com

